



**WNC INSURANCE HOLDING CORP. AND WNC INSURANCE SERVICES, INC. APPOINTS INSURANCE INDUSTRY VETERAN WILLIAM KEELER AS PRESIDENT AND CHIEF EXECUTIVE OFFICER**

***Leading Provider of Specialty Insurance Solutions Looks to Further Accelerate Growth and Strengthen Its Market Position***

**(South Pasadena, CA) September 4, 2007** - WNC Insurance Holding Corp. and WNC Insurance Services, Inc. announced on August 22 the appointment of William M. Keeler to the position of President and Chief Executive Officer of both companies.

Bill Keeler joined WNC two years ago as a marketing and sales consultant after retiring from AIG American General, where he held the title of President and Chief Executive Officer of several insurance subsidiaries including American General Assurance Company, American General Indemnity Company and United States Life Insurance Company (Group Operations). Prior to that, he held similar positions at American General Life Corporation and USLIFE Corporation.

Bill brings expertise in the field of selling insurance through financial institutions. He is well known in the industry and was recently nominated to the ABIA Board of Directors and will be confirmed at the ABIA Annual Conference on September 17. The ABIA is the largest lobbying agency in the United States for banks selling insurance. He previously served on this board for five years until the year 2000. Bill was also appointed to the Board of Directors and named as a member of the Executive Committee for WNC Holdings. He earned his MBA in Finance from Pace (College) University in 1971.

Bill replaces Dick Riley, who retired from his position as CEO and remains as Chairman through December 2007. Dick Riley said of Bill's appointment, "This strategic move will enable WNC to more effectively build its brand name in this marketplace, and continue our strong and profitable sales growth."

WNC Insurance Services, Inc. is a managing company for three large agencies doing business in the financial institutions arena:

- ***WNC First Insurance Services***

Headquartered in California, this operation is one of the largest writers of forced place flood and wind insurance through financial institutions. Additionally, the company has an



operation in Dallas, Texas which tracks bank loan portfolios for hazard and collateral protection insurance. Its Miami, Florida office is one of the larger writers of voluntary flood products in the United States.

- ***AMPAC Insurance Marketing, Inc.***

This is a leading writer of life insurance products marketed through financial institutions using statement inserts. Last year AMPAC inserted over 250 million pieces of mail into banking customer statements. Its customer base includes Bank of America, GMAC, Citicorp, Wachovia, U.S. Bank and SunTrust, among others.

- ***WNC Direct Marketing Group***

This brokerage business sells products manufactured by insurance companies to large client bases. It is a significant writer of AD&D products through financial companies.

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